

# Statistics Report 2012 / 2013



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The 2012-2013 New York Theatre season was the most diverse season in the 7 years AAPAC has collected statistics. Actors of color were cast in 25% of all available roles, a new high. More minority actors were cast non-traditionally this year than in any other year prior. These are important markers that should be celebrated.

Increasing diversity has become the conversation-du-jour for theatres across the country. Our annual statistics have played a large role in cultivating awareness, often quoted in articles and blogs across the web. We are very proud that we have become a resource to track casting trends, giving voice to and addressing inequities where they may exist and providing a measure of how far we have come on this issue.

At the same time, we hope this celebration can be tempered with an awareness that these gains are merely the beginning. People of color are still not represented on stage in proportion to their numbers in the general population--for Latinos and Asians in particular, those percentages remain shockingly low. In addition, Asian numbers on Broadway actually came down this year and they are still the minority group least likely to be non-traditionally cast. In our conversations with industry leaders, it is striking how many —even among those we count as our allies—still see race as so primary as to "change the story being told."

We are hopeful that these numbers hint at better days ahead and thank you, our industry colleague, for your continued interest and commitment to these issues.

Sincerely,

#### **AAPAC Steering Committee**

Pun Bandhu, Cindy Cheung, Kimiye Corwin, Angel Desai, Christine Toy Johnson, Peter Kim, Julienne Hanzelka Kim, Kenneth Lee, Eileen Rivera, Nandita Shenoy.

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On New York City stages during the 2012-2013 season, African American actors were cast in 16% of all roles, Latino actors in 4%, Asian American actors in 5% and other minorities comprised 1%. Caucasian actors filled 75% of all roles. Caucasians continue to be the only ethnicity to over-represent compared to their respective population size in New York City/the Tri-State area.

• The percentage of minority actors rose to 25% this past year, a 7-year high and a 2% increase from the year prior. Put another way, this was the most diverse season in 7 years.

• African-American actors remained at 16% with no change from the preceding season.

• Latino actors increased by 1% to 4% of all roles. Though a small gain, this is the first increase Latino actors have seen in 4 years, with roles gained from both the non-profit and the Broadway sector.

• Asian American actors jumped 2% this past season to 5%, a 7-year high. This was due primarily to three non-profit theatre companies: The Public's Theater's production of *"Here Lies Love"*, The New Group's "*Bunty Berman"* and The Signature Theatre's season of plays by David Henry Hwang.

• On Broadway, Asian representation dropped 1.5% down to 2% of all available roles.

• Broadway cast 21% of all roles with actors of color this season, a drop from the 25% for the two prior seasons. However, it is worthy to note that no new musical opened on Broadway in the 2012-2013 season with an all-white cast.

• The Non-Profit Theatres set a 7 year high by casting 28% of all roles with actors of color this season, a whopping increase from 19% the year prior. This is the first time in three years that non-profit theatres outpaced the commercial sector in the hiring of minorities.

• 14% of all roles played by minority actors were non-traditionally cast. This is the first notable increase in non-traditional casting in the 7 years studied in this survey. Previously, non-traditional casting percentages had remained stagnant at or a little below 10%.

• African Americans were far more likely than any other minority to be cast in roles not defined by their race.

• Asian American actors were the minority least likely to be cast in roles that were NOT defined by their race.

#### MOST DIVERSE

The New Group topped the list of companies hiring the most minority actors in relation to total number of roles followed closely by the Signature Theatre which, along with The Public Theater, have made the Top 5 for the past 3 years.

- 1. THE NEW GROUP (55%)
- 2. SIGNATURE THEATRE (52%)
- 3. PUBLIC THEATER (32%)
- 4. NEW YORK THEATRE WORKSHOP (30%)
- 5. LINCOLN CENTER THEATER(26%)

## LEAST DIVERSE

The following five theatre companies hired the least number of actors of color based on their percentages of all roles this past season.

- 1. YORK THEATRE COMPANY (0%)
- 2. ROUNDABOUT THEATRE COMPANY (9 %)
- 3. CLASSIC STAGE COMPANY (12%--tied)
- 4. MCC THEATER (12 %--tied)
- 5. MANHATTAN THEATRE CLUB (13 %)

# HIGHEST NON-TRADITIONAL CASTING

The following theatres had the highest percentage of roles that were cast nontraditionally as a percentage of roles given to actors of color hired that season. (However, this is not to be confused with a commitment to diversity. The top three theatres, Classic Stage Company, Theatre for a New Audience, and Roundabout Theatre Company, hired some of the fewest actors of color this season, but a high percentage of them were non-traditionally cast).

- 1. CLASSIC STAGE COMPANY (100%)
- 2. THEATRE FOR A NEW AUDIENCE (100%)
- 3. ROUNDABOUT THEATRE CO (67%)
- 4. VINEYARD THEATRE (50%)
- 5. ATLANTIC THEATER COMPANY (45%)

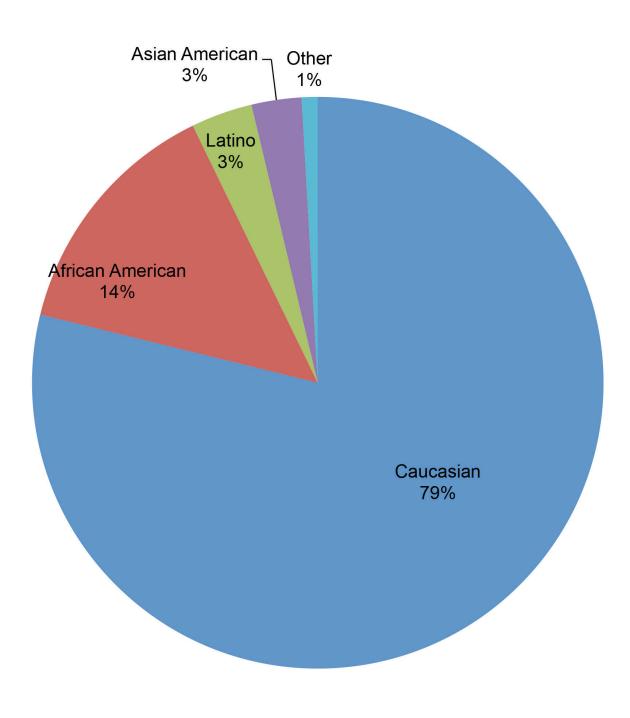
# LOWEST NON-TRADITIONAL CASTING

The following theatres had the lowest percentage of non-traditionally cast roles (though one, The Signature Theatre, was one of the theatres that hired the most minority actors but in racially-specific roles).

- 1. YORK THEATRE COMPANY (0%--tied)
- 2. SECOND STAGE THEATRE (0%--tied)
- 3. PRIMARY STAGES (0%--tied)
- 4. SIGNATURE THEATRE (0%--tied)
- 5. MCC THEATER (0%--tied)

Broadway & Non-Profit

In the last 7 years, 79% of all roles were filled by Caucasian actors, 14% by African Americans, 3% by Latinos and 3% by Asian Americans. Native American, Arab American/Middle Eastern and Disabled actors together amounted to just 1% of all total roles.



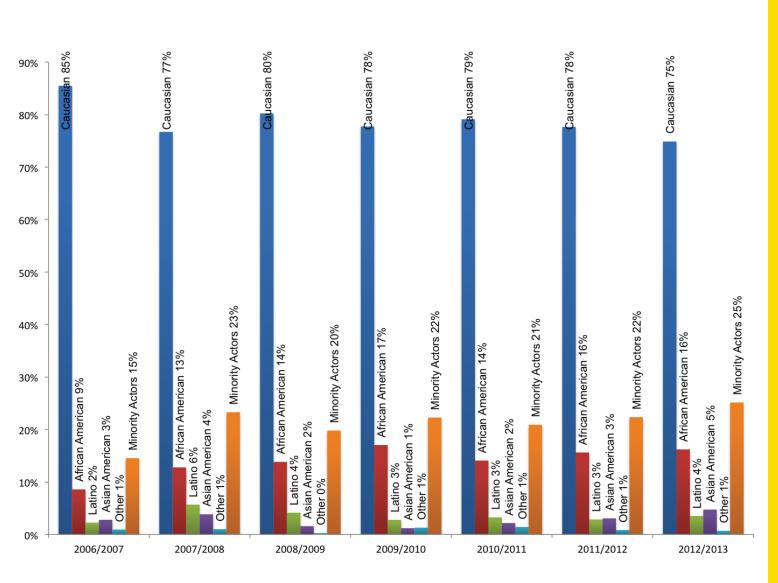
Broadway & Non-Profit Theaters Year to Year

Total number of minority actors in NYC theatre rose 3% to 25% this year, a 7 year high.

The percentage of African American actors employed held steady at 16%.

The percentage of Latino Actors increased 1 % from last year to 4%.

Asian American actors saw the largest gains, a 2% jump to 5% this year, a new 7-year high.

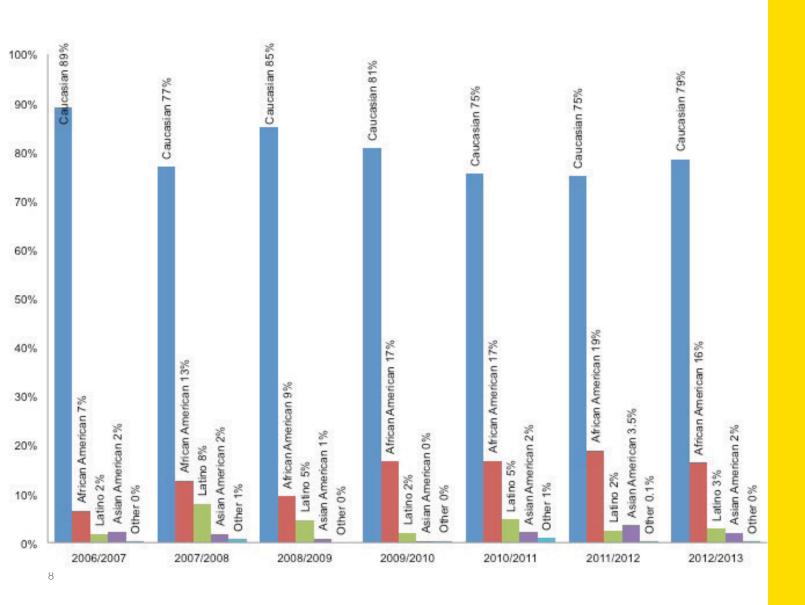


Total number of minority actors dropped 4% this year on Broadway, down to 21%. Previously, it had been at 25% for two years in a row.

African American actors saw the steepest drop, a 3% decrease to 16% of all roles on Broadway.

Latino Actors saw a 1% increase to 3% of all roles on Broadway.

Asian American actors dropped 1.5% from the previous season, down to 2% of all available roles on Broadway.

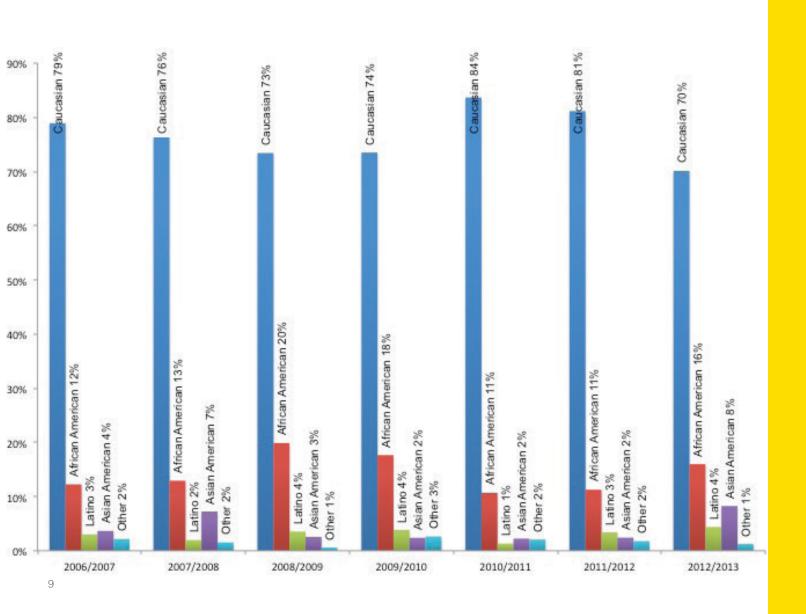


For the first time in 2 years, the Non-Profits hired more minority actors than the commercial sector, jumping to 28% from 18% the previous season. This marks a 7 year high.

Percentage of African American actors rose from 11% to 16% of all roles.

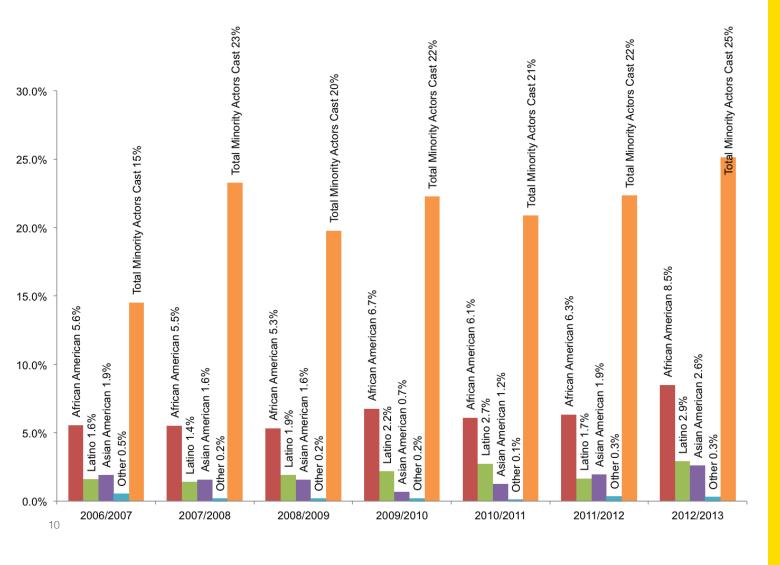
Latino actors hired rose from 3% to 4% over the previous year.

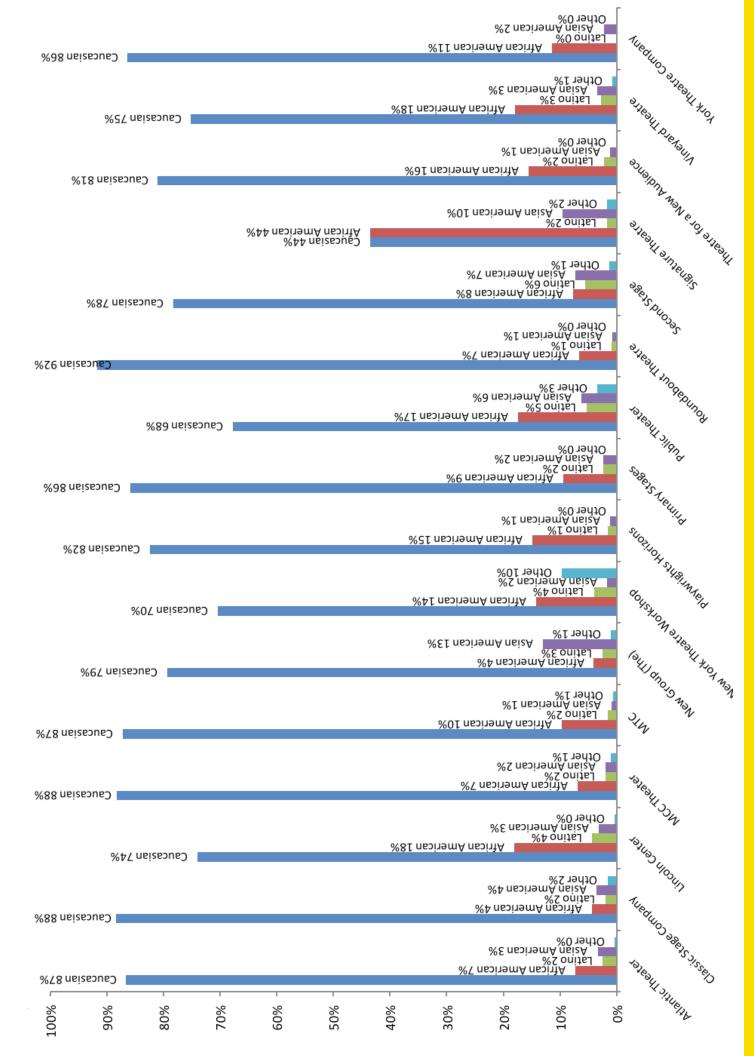
Asian American actors saw the highest increase in the Non-Profit sector, jumping to 8% of all roles from 2% the previous year, a 7-year high.



Non-Traditional Casting (also referred to as Inclusive or Colorblind Casting), allows minority actors to be cast in roles regardless of their race. It can serve as an indicator of an inclusive casting process and also, perhaps, as a measure of roles that transcend traditional racial stereotypes. Given the paucity of minority stories being produced, non-traditional casting remains the best way to provide equal opportunities to minority actors.

- This past season saw the first notable increase in non-traditional casting in all of the 7 years studied. In the preceding 6 years, percentages hovered at or slightly below 10%. This year, 14.3% of all minority actors were cast in roles not defined by their race.
- 8.5% of all roles going to African American actors were cast without regard to race, a 7 year high. African Americans continue to be more likely to be cast non-traditionally than any other minority.
- 2.9 % of all roles going to Latino actors were cast without regard to race, a 7 year high.
- Asian American actors in color blind roles rose from 1.9% to 2.6%, a 7 year high, however, they remain the minority least likely to be cast without regard to their race.





HARPER REGAN by Simon Stephens

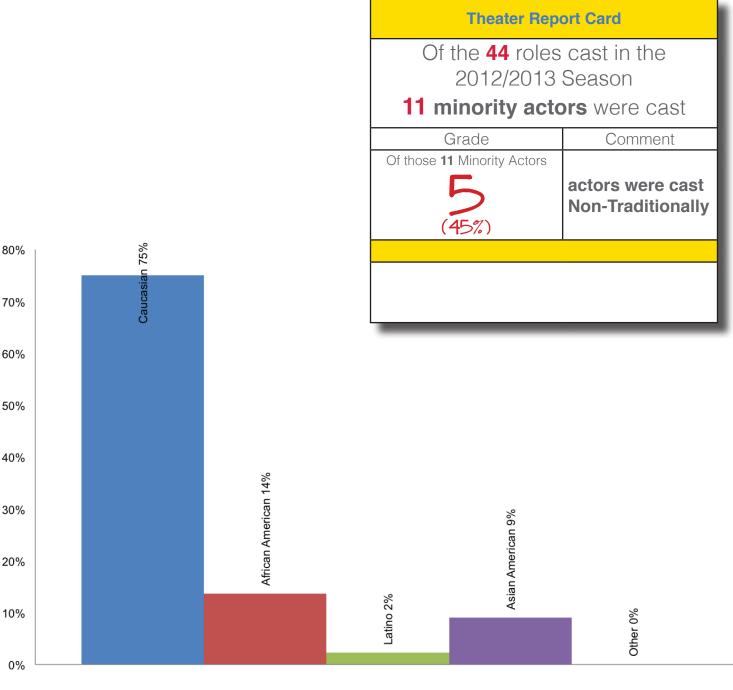
WHAT RHYMES WITH AMERICA by Melissa James Gibson

THE JAMMER by Rolin Jones

THE LYING LESSON by Craig Lucas

THREE KINDS OF EXILE by John Guare

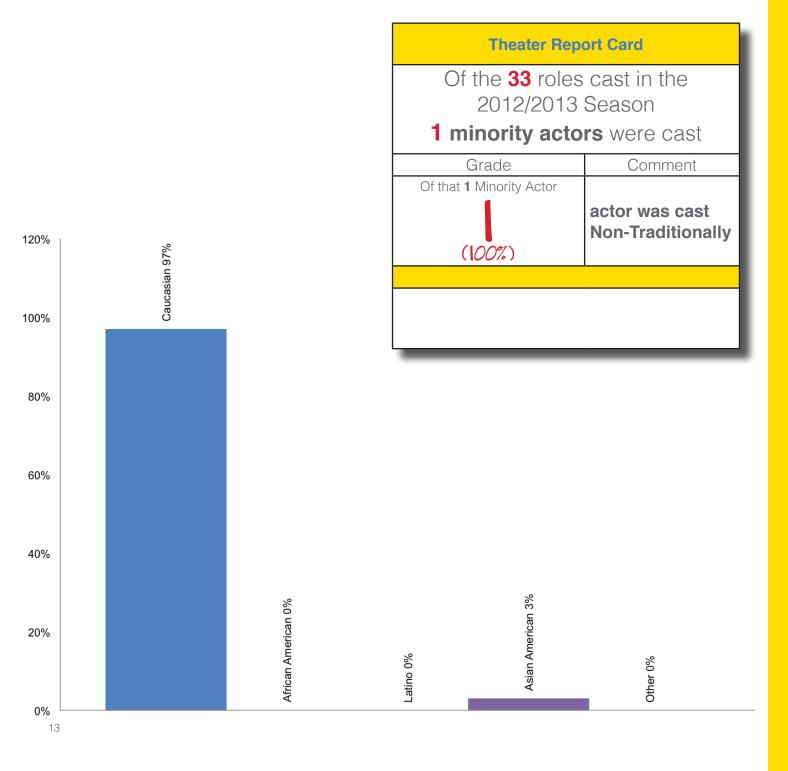
GOOD TELEVISION by Rob McLachlan



IVANOV by Anton Chekhov

PASSION music and lyrics by Stephen Sondheim, book by James Lapine

THE CAUCASIAN CHALK CIRCLE by Bertolt Brecht



SLOWGIRL by Greg Pierce

DISGRACED by Ayad Akhtar

LUCK OF THE IRISH by Kristen Greenidge

MR. JOY by Daniel Beaty

A KID LIKE JAKE! by Daniel Pearle

VANYA AND SONIA AND MASHA AND SPIKE by Christopher Durang

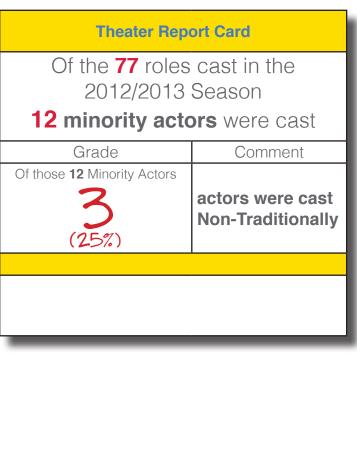
NIKOLAI AND THE OTHERS by Richard Nelson

ANN by Holland Taylor

GOLDEN BOY by Clifford Odets

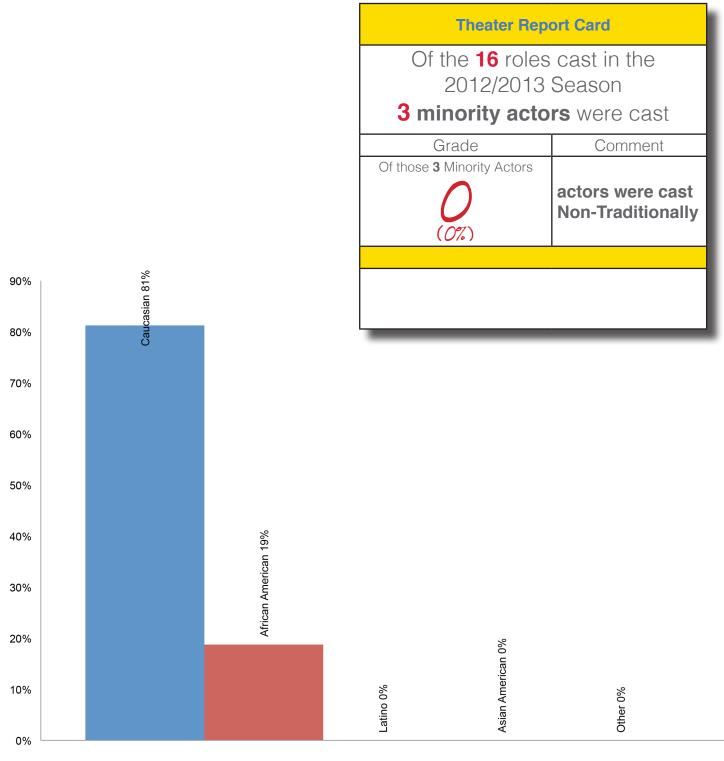
THE NANCE by Douglas Carter Beane





Other 1%

DON'T GO GENTLE by Stephen Belber REALLY REALLY by Paul Downs Colaizzo REASONS TO BE HAPPY by Neil LaBute



MURDER BALLAD by Julia Jordon & Juliana Nash

GOLDEN AGE by Terrence McNally

THE MADRID by Liz Flahive

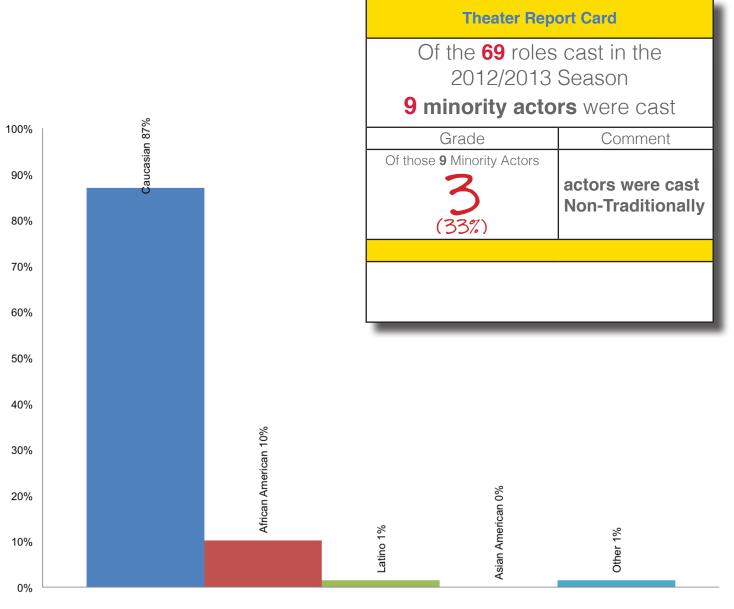
THE EXPLORERS CLUB by Nell Benjamin

CHOIR BOY by Tarell Alvin McCraney

AN ENEMY OF THE PEOPLE by Henrik Ibsen

THE OTHER PLACE by Sharr White

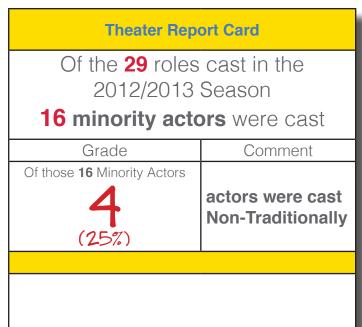
THE ASSEMBLED PARTIES by Richard Greenberg

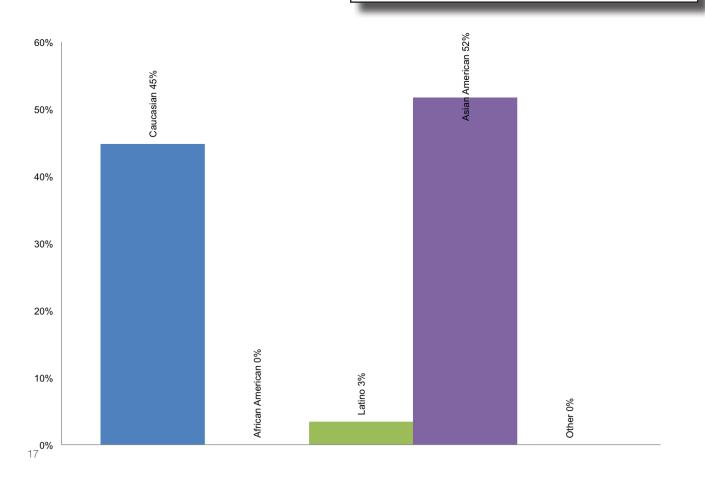


THE GOOD MOTHER by Francine Volpe

CLIVE RETOLD by Jonathan Marc Sherman

BUNTY BERMAN PRESENTS book and lyrics by Ayub Khan Din, music by Ayub Khan Din and Paul Bogaev



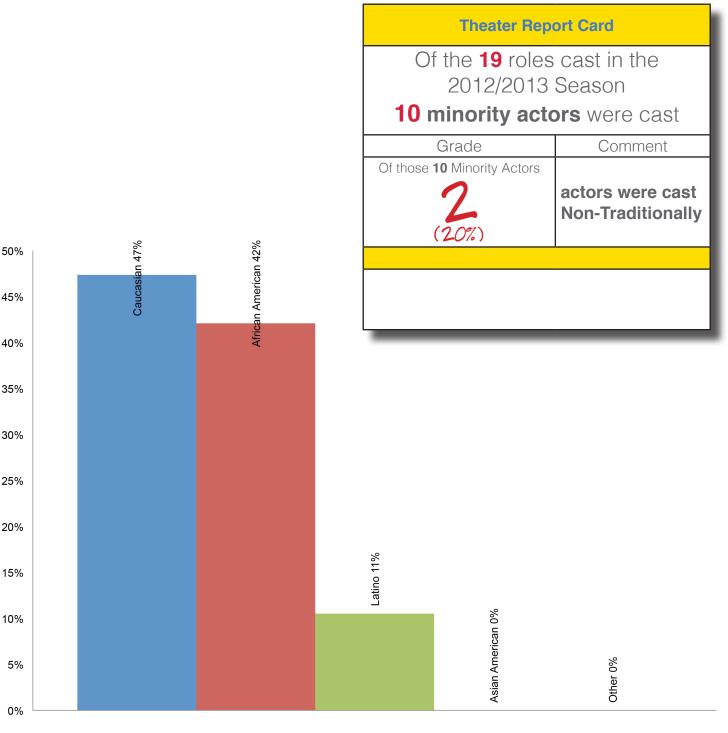


RED DOG HOWLS by Alexander Dinelaris

A CIVIL WAR CHRISTMAS by Paula Vogel

BELLEVILLE by Amy Herzog

SONTAG: REBORN adapted by Moe Angelos



DETROIT by Lisa D'Amour

THE WHALE by Samuel D. Hunter

THE GREAT GOD PAN by Amy Herzog

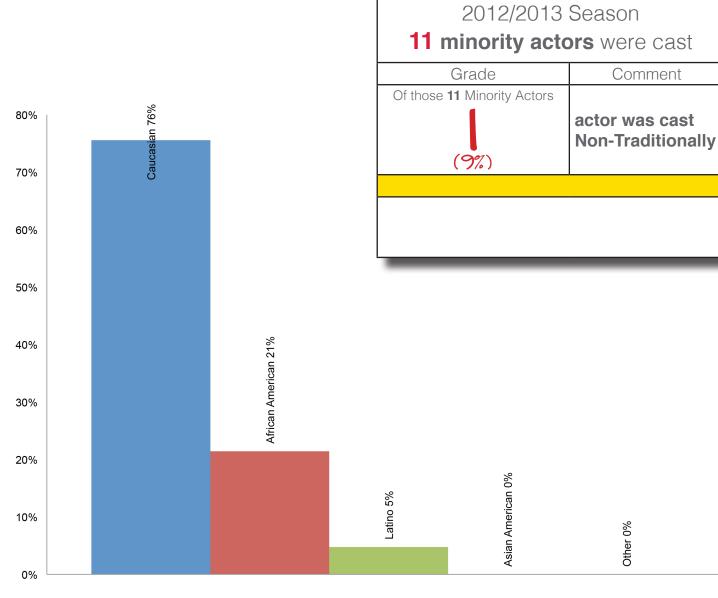
THE FLICK by Annie Baker

THE CALL by Tanya Barfield

FAR FROM HEAVEN Book by Richard Greenberg & Music by Scott Frankel & Lyrics by Michael Korie

**Theater Report Card** 

Of the 45 roles cast in the

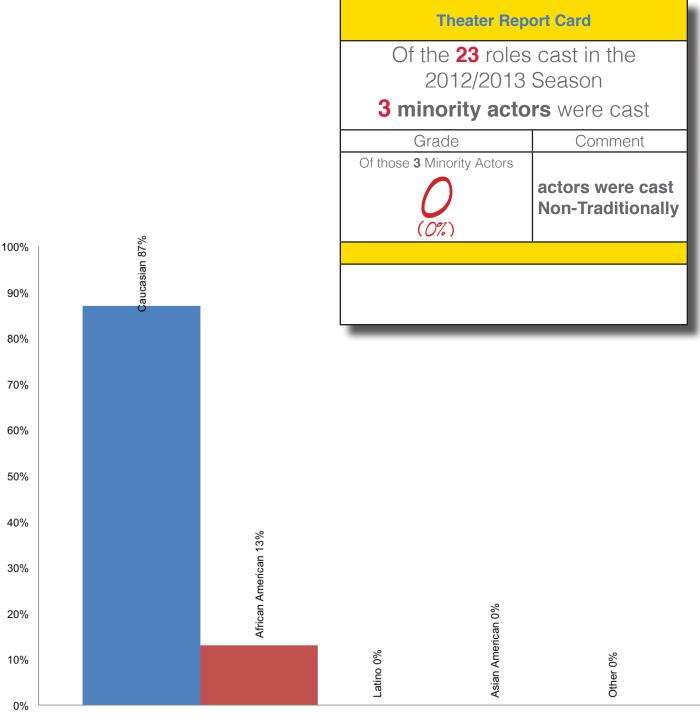


HARRISON, TX THREE PLAYS By Horton Foote

HIM by Daisy Foote

ALL IN THE TIMING by David Ives

THE CALL by Tanya Barfield



WILD WITH HAPPY by Colman Domingo

GIANT music and lyrics by Michael John LaChiusa, book by Sybille Pearson

SORRY by Richard Nelson

THE TWENTY-SEVENTH MAN by Nathan Englander

DETROIT '67 by Dominique Morisseau

NEVA by Guillermo Calderón

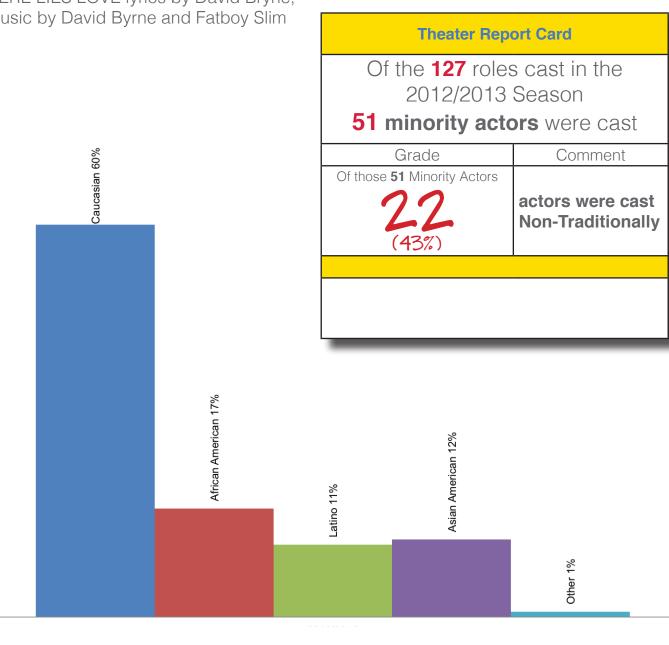
HERE LIES LOVE lyrics by David Bryne, music by David Byrne and Fatboy Slim

**OLD-FASHIONED PROTSTITUTES (A** TRUE ROMANCE) by Richard Foreman

VENICE book by Eric Rosen, music by Matt Sax, lyrics by Matt Sax and Eric Rosen

THE COMEDY OF ERRORS by William Shakespeare

LOVE'S LABOUR'S LOST book by Alex Timbers and music by Michael Friedman



70%

60%

50%

40%

30%

20%

10%

0%

IF THERE IS I HAVEN'T FOUND IT YET! by Nick Payne

TALLEY'S FOLLY by Landford Wilson

THE UNAVOIDABLE DISAPPEARANCE OF TOM DURNIN by Steven Levenson

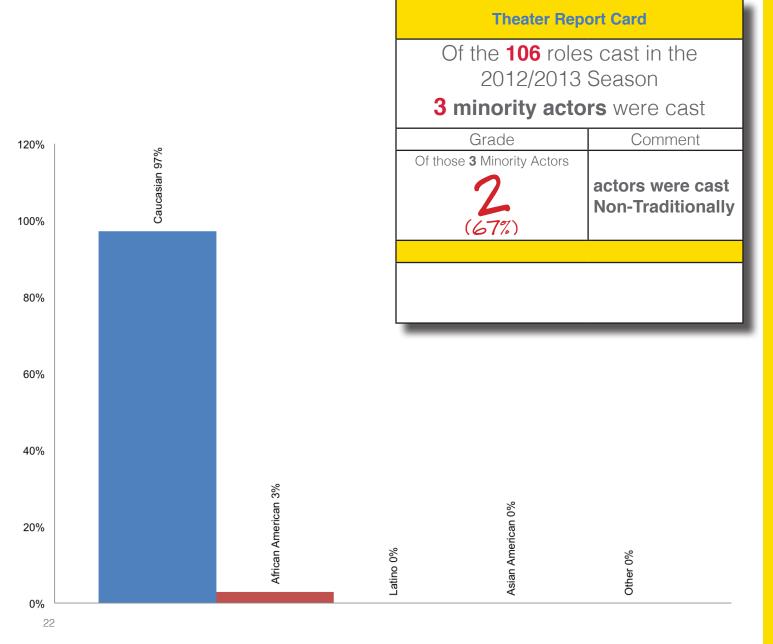
BAD JEWS by Joshua Harmon

CYRANO DE BERGERAC by Edmond Rostand

PICNIC by William Inge

THE BIG KNIFE by Clifford Odets

THE MYSTERY OF EDWIN DROOD by Rupert Holmes



MODERN TERRORISM by Jon Kern

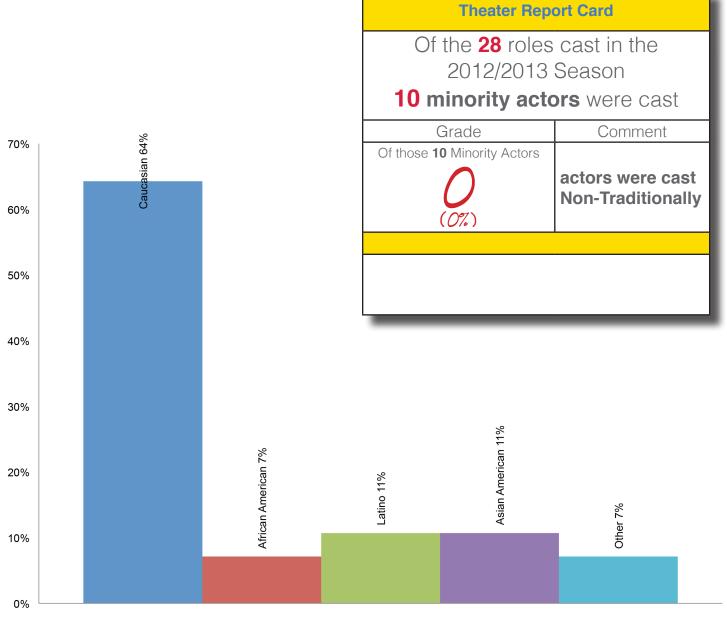
WATER BY THE SPOONFUL by Quiara Alegría Hudes

THE LAST FIVE YEARS by Jason Robert Brown

NOBODY LOVES YOU book and lyrics by Itamar Moses / music and lyrics by Gaby Alter

THE TUTORS BY Erica Lipez

MURDER FOR TWO book and music by Joe Kinosian /book and lyrics by Kellen Blair



OLD HATS by Bill Irwin and David Shiner

THE PIANO LESSON by August Wilson

HEARTLESS by Sam Shepard

Henry Hwang

THE MOUND BUILDERS by Lanford Wilson

THE DANCE AND THE RAILROAD by David

GOLDEN CHILD by David Henry Hwang

**Theater Report Card** 

Of the **33** roles cast in the 2012/2013 Season

17 minority actors were cast

# 2012/2013 Season Plays

THE LADY FROM DUBUQUE by Edward Albee

MEDIEVAL PLAY by Kenneth Lonergan

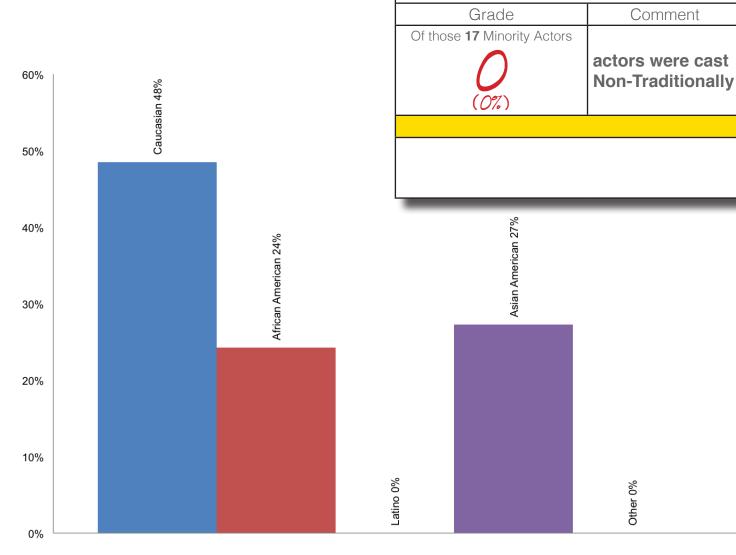
TITLE AND DEED by Will Eno

HURT VILLAGE by Katori Hall

THE TRAIN DRIVER by Athol Fugard

MY CHILDREN! MY AFRICA! By Athol Fugard

BLOOD KNOT by Athol Fugard



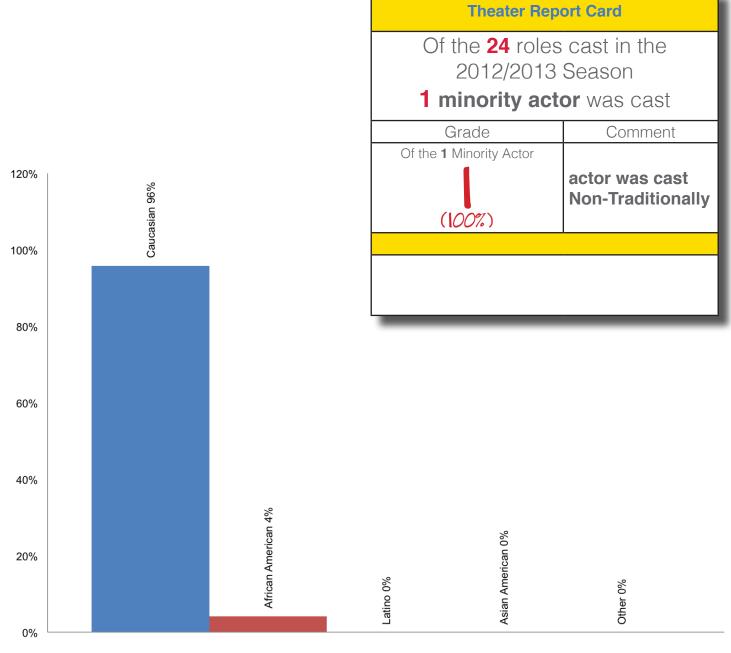
MUCH ADO ABOUT NOTHING by William Shakespeare

KAFKAS'S MONKEY based on Franz Kafka's "*A Report to An Academy*", adapted by Colin Teevan

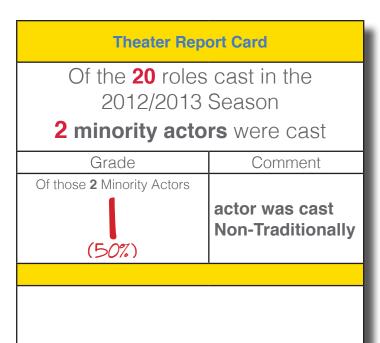
FRAGMENTS FROM TEXTS by Samuel Beckett

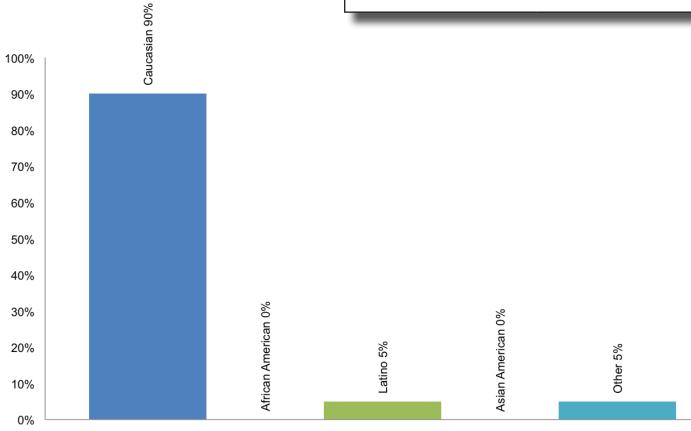
THE DESIGNATED MOURNER by Wallace Shawn

GRASSES OF A THOUSAND COLORS by Wallace Shawn



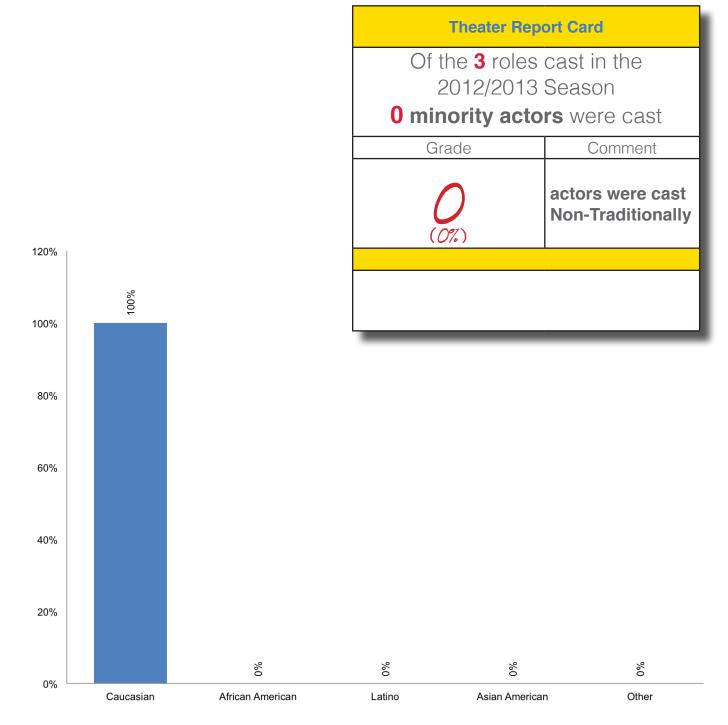
SOMEWHERE FUN by Jenny Schwartz CHECKERS by Douglas McGrath THE NORTH POOL by Rajiv Joseph





THE HOLIDAY GUYS IN HAPPY MERRY HANU-MAS by Marc Kudish and Jeffry Denman

I'M A STRANGER HERE MYSELF: MUSIK FROM THE WEIMAR AND BEYOND by Mark Nadler



Cast members (including understudies and replacement casts) from every Broadway show that opened in the 2012/2013 season and from the sixteen largest non-profit theatre companies in New York City were tallied and grouped into one of these racial/ethnic categories: Caucasian (White, not of Hispanic background), African American/Black not of Hispanic background (includes Caribbean American), Latino and Hispanic American, Asian American (includes people whose ancestry comes from East Asia, South East Asia, the South Asian peninsula, and Asian Pacific Islanders), Native American, and Arab American/Middle Eastern. Tallies for disabled actors were also conducted.

Grouping was made based on visual observation and not on self-identification. Actors of mixed race were put into the category they were most likely to be cast or had a history of being cast. An exception was made if interviews, articles or bios online showed evidence of self-identification with another racial or ethnic group even when that racial identity was not readily apparent.

Cast members of Broadway shows which are currently running but opened before the 2006-2007 season were not included in the 7 year survey.

Shows produced by non-profit theatre companies on Broadway (Lincoln Center, Roundabout Theatre Company, Manhattan Theatre Company) counted for both Broadway statistics as well as for non-profit statistics, but were not double-counted when looking at the industry as a whole.

Total number of actors tallied for the past seven seasons was 8,648: 4,289 of them were employed by the commercial sector, 4,359 by the non-profits (947 of which were Broadway contracts and counted towards total Broadway numbers).

Non-Traditional Casting Percentage was determined by the number of actors of color who were cast non-traditionally (i.e. either in roles traditionally played by Caucasians or in roles that were not racially specific) as a percentage of total number of actors cast at each theatre.

Totals in some charts may not add up to 100% due to rounding.

#### **GRAPHIC DESIGN, REPORT AND CHART LAYOUT, AAPAC LOGO DESIGN**

Siho Ellsmore

#### **REPORT WRITTEN BY**

Pun Bandhu

#### **STATISTICS COMMITTEE**

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#### **ADDITIONAL COMPILERS**

David Shih, Jake Manabat, Colleen Werthmann, Donatella Galella, Michelle Ang, Scott Watanabe, Andrew Cristi, Tiffany Villarin, Judy Chen, Kayte Zhang, Eric Montesa, Claudia Totman, Francis Jue.

#### **SPECIAL THANKS**

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